



NYC MCA NEIGHBORHOOD GUIDELINES



We help people make the most of their clothes.

The New York City Metropolitan Clothing Authority

The Metropolitan Clothing Authority was founded in 2009 to monitor neighborhood dress codes. The MCA issues unique guides that help visitors overcome barriers to traveling comfortably in foreign neighborhoods. Whether your metro travel encompasses a simple lunch or an extended local stay, the MCA guides will help you to move inconspicuously throughout the New York metropolitan area.

Brighton Beach



The aesthetic: Sometimes called “Little Odessa” or “Russia by the Sea”, Soviet glam lives on in this sunny Russian enclave under the Q train.

What you should have:

- Synthetic fabrics
- Animal prints
- Form-fitting shirts and pants that cling in all the wrong places
- Metallic accents on footwear and accessories
- Designer knock-off shoes and especially sunglasses, French and Italian names preferred: D&G, Armani, Dior, etc.

Williamsburg



The aesthetic: I smoke a lot of weed, or at least dress like I do. Packed Bedford Street coffee shops on a Tuesday morning suggest that the Williamsburg hipster eschews day jobs in favor of combing local vintage shops for the perfect 80s tee.

What you should have:

- Skinny jeans
- Magnum PI sunglasses
- Jumpsuits (women)
- Multiple tattoos and facial piercings
- Vintage everything
- Tight shorts

Sutton Place



The aesthetic: Sutton Place is a six block stretch along the East River where some of Manhattan’s wealthiest people are rumored to live. But, with the exception of infants and the elderly, accompanied by their respective caretakers, the residents of Sutton Place prefer to remain hidden from view.

What you should have:

- a doorman
- a nanny
- a chauffeured limo
- a private courtyard